

Business Outreach Volunteer

Business Outreach Volunteers play an important role in the Perth Business Retention & Expansion (BR+E) Project by helping gather valuable information from local businesses through confidential interviews and surveys. The information collected will help identify opportunities, challenges, and priorities within Perth's business community and support the development of future economic development action plans and business supports.

Business Outreach Volunteers serve as community ambassadors for the project and help businesses feel heard, valued, and connected to the future growth of Perth.

What you will do:

- Conduct approximately 3-5 confidential business interviews as assigned
- Work as part of a two-person volunteer team during all business visits
- Identify and report any urgent business concerns or opportunities ("red flag" or "green flag" issues) to the BR+E Coordinator
- Return completed surveys and materials following interviews

Volunteers may also have opportunities to remain involved in future project activities, community action planning, and/or implementation initiatives.

Time Commitment:

Estimated total commitment: approximately 8-14 hours.

- One training session (2-3 hours)
- Approximately 3-5 business interviews (typically 1-2 hours each)
- Additional scheduling and follow-up time as needed

No previous BR+E or economic development experience is required. Training and support will be provided.

All volunteers will be required to sign a confidentiality agreement before participating in business visits.

Interested in supporting this project? We can't wait to hear from you!